

# CER

2018

# T I F

# I E D



# Neutral<sup>®</sup>

Certified Responsibility<sup>™</sup>

# NEUTRAL®

# CONTENT GUIDE

## ABOUT

Hi **2A**  
Neutral® 2018 **5**  
Certified Responsibility™ **7**  
Sustainable Storytelling **95**  
Customized Productions **97**  
We Believe in Being Okay **99A**

## GUIDES

Neutral® Certificate Guide **99**  
Neutral® Color Guide **99B**

## T-SHIRTS

Fit T-shirts **10**  
Classic T-shirts **13**  
Ladies Roundneck T-shirt **14**  
Unisex Regular T-shirt **14**  
V-neck T-shirts **17**  
Roll Up T-shirts **21**  
Ladies Half Sleeve T-shirt **22**  
Ladies Loose Fit T-shirt **22**  
Interlock T-shirts **25**  
Mens SS Granddad T-shirt **26**  
Ladies Deep O-neck T-shirt **26**  
Deep V-neck T-shirts **27**  
LS T-shirts **30**  
LS Granddad T-shirts **33**  
Ladies American T-shirt **34**  
Mens LS V-neck T-shirt **34**

## TOPS

Tank Tops **39**  
Wrestler Tops **40**

## POLOS

Mens SS Polo **43**  
Mens LS Polo **43**  
Ladies SS Polo **44**

## HOODIES

Zip Hoodies **49**  
Hoodies **50**  
Unisex Jersey Zip Hoodie **53**  
Unisex Jersey Hoodie **53**  
Unisex Sweatshirt **54**  
Unisex Jacket **57**  
Ladies Sweatshirt **57**  
Unisex Sweatpants w. Cuff **58**  
Unisex Hoodie w. Hidden Zip **58**  
Unisex Sweatpants **60**  
Unisex Jumpsuit **60**

## KIDS

Kids LS Granddad T-shirt **64**  
Kids SS T-shirt **64**  
Kids Zip Hoodie **67**  
Kids Hoodie **68**  
Kids Jumpsuit **68**  
Kids Sweatshirt **71**  
Kids Sweatpants **71**

## BABIES

Babies LS Bodystocking **75**  
Babies SS Bodystocking **75**  
Babies LS T-shirt **77**  
Babies Blanket **77**  
Babies Bib **78**  
Babies Hat **78**

## BAGS

Twill Bag **81**  
Shopping Bag, Gusset **81**  
Shopping Bag,  
Short Handles **82**  
Shopping Bag,  
Long Handles **82**  
Laptop Bags **85**

## OTHER

Chef Apron **87**  
Kids Apron **87**  
Apron **88**  
Cafe Apron **88**  
Scarf **91**  
Hat **91**  
Towel **92**

## OKAY FACTS

#1 From Waste to Words **19**  
#2 More Sugar Please **29**  
#3 Fairtrade Isn't Charity **37**  
#4 Hands On **41**  
#5 Buttons from Cotton **47**  
#6 Smart Farming **63**  
#7 How to Dye **73**  
#8 Just Wear It **79**  
#9 Share What You Wear **93**

# HI

---

Welcome to the world of Neutral®. It's a place where we believe it's okay to make certified clothing. There are so many good stories to share and we try to do just that throughout this catalog. Being sustainable is okay. Certified okay!







# NEUTRAL®

## 2018

This year's collection is bigger and better than ever. Please welcome 4XL and 5XL. We have also added quite a few colors to more of our styles. Enjoy.





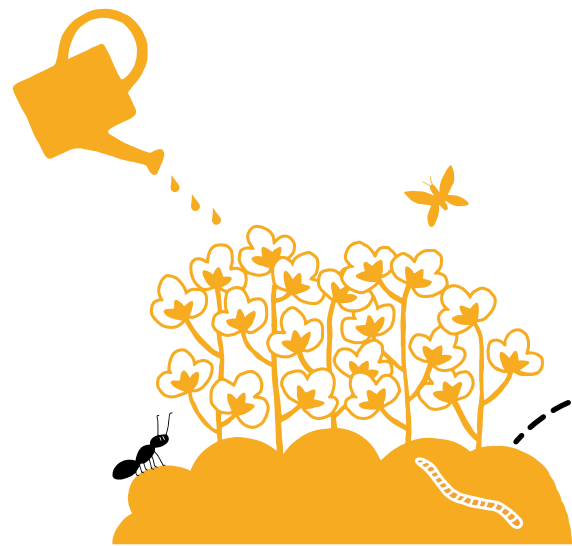
# CERTIFIED RESPONSIBILITY™

---

Making sustainable clothing can be tricky. But with certificates, it doesn't have to be. They guide us through the supply chain, from cotton field to final product, telling us what's okay. That's why our certificates are more than just funky looking stamps. They are your guarantee that Neutral® products are made according to the highest standards in the world.

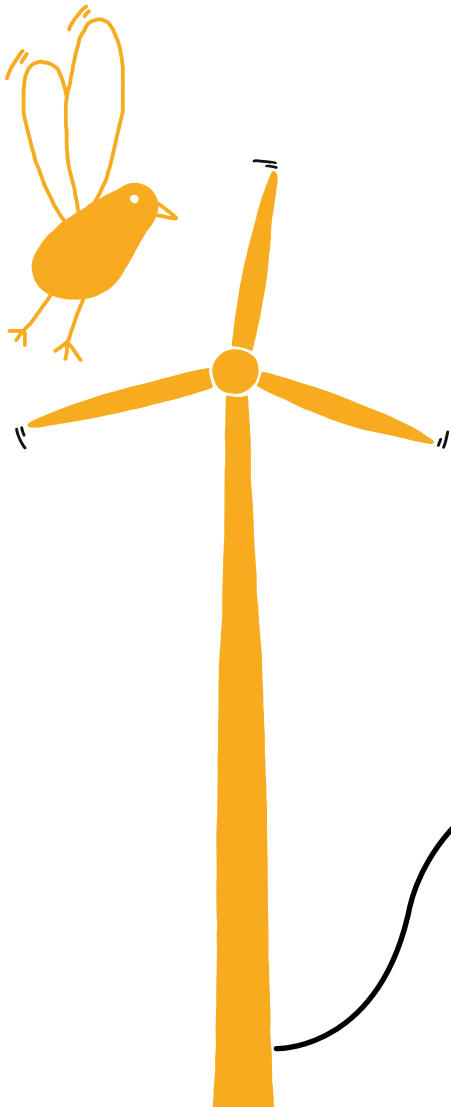
**Turn the page and find out how**





## OKAY COTTON

Neutral® products are made from 100% organic cotton certified by GOTS. It's biological fertilizers and earthworms instead of chemicals, cleaner rivers and groundwater, enriched biodiversity and toxic free handpicking by the farmers.



## OKAY FARMERS

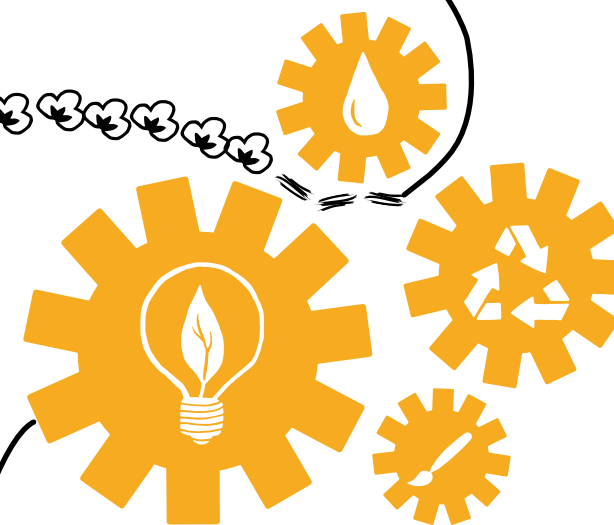
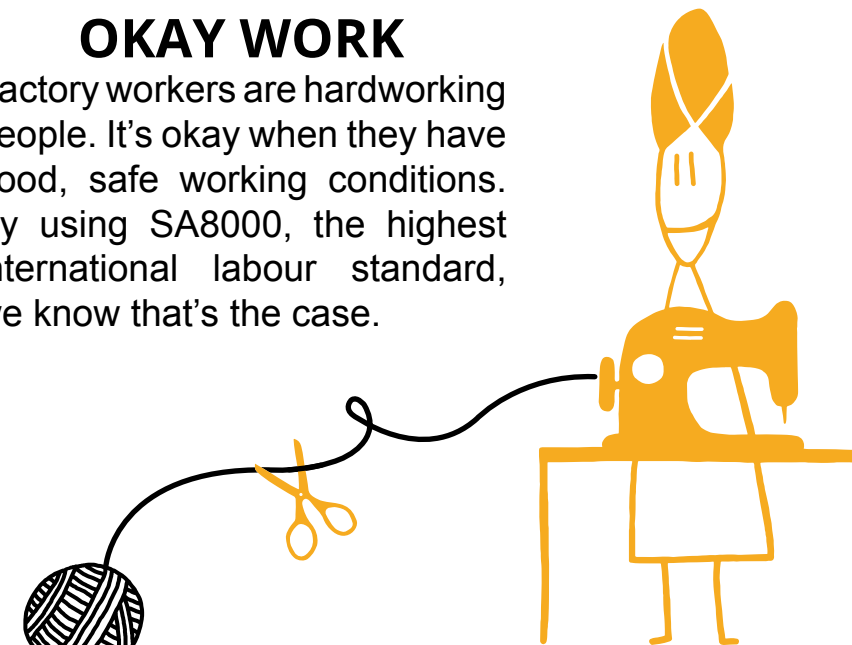
Fairtrade isn't charity. It's an okay way to trade. Farmers growing Neutral® cotton receive a fair price for their crops. With the Fairtrade minimum price and Fairtrade Premium, they can invest in better tools or send their kids to school.

## OKAY ENERGY

Neutral® products are manufactured using renewable energy. That way, Neutral® Responsibility is beneficial for both local environment and global climate.

## OKAY WORK

Factory workers are hardworking people. It's okay when they have good, safe working conditions. By using SA8000, the highest international labour standard, we know that's the case.



## OKAY ENVIRONMENT

We treat and reuse wastewater and reduce and recycle waste. We only use the most environmentally friendly dyes and continuously innovate the way we make clothing. All according to the highest industry requirements demanded by the EU Ecolabel.



**Neutral®**  
Certified Responsibility™





## O61001 MENS FIT T-SHIRT

SLIGHTLY FITTED T-SHIRT WITH ROUND NECK  
AND INSIDE NECK TAPE

100% ORGANIC FAIRTRADE COTTON  
SINGLE JERSEY KNIT, 155 GSM

WHITE, NATURE, SAND, SP.GREY, D.HEATHER, BLACK,  
L.BLUE, SAPPHIRE, ROYAL, NAVY, STRIPE, YELLOW,  
ORANGE, PINK, RED, BORDEAUX, PURPLE, LIME,  
GREEN, BOTTLE GREEN, MILITARY



S-M-L-XL-2XL-3XL ⊕ 4XL-5XL

	S	M	L	XL	2XL	3XL	4XL	5XL
W	48	51	54	57	60	63	67	71
H	68	71	74	77	80	83	84	85

CERTIFICATES



## O81001 LADIES FIT T-SHIRT

SLIGHTLY FITTED T-SHIRT WITH ROUND NECK  
AND INSIDE NECK TAPE

100% ORGANIC FAIRTRADE COTTON  
SINGLE JERSEY KNIT, 155 GSM

WHITE, NATURE, SAND, SP.GREY, D.HEATHER, BLACK,  
L.BLUE, SAPPHIRE, ROYAL, NAVY, STRIPE, YELLOW,  
ORANGE, PINK, RED, BORDEAUX, PURPLE, LIME,  
GREEN, BOTTLE GREEN, MILITARY



XS-S-M-L-XL-2XL

	XS	S	M	L	XL	2XL
W	41	44	47	50	53	56
H	62	65	68	71	74	77

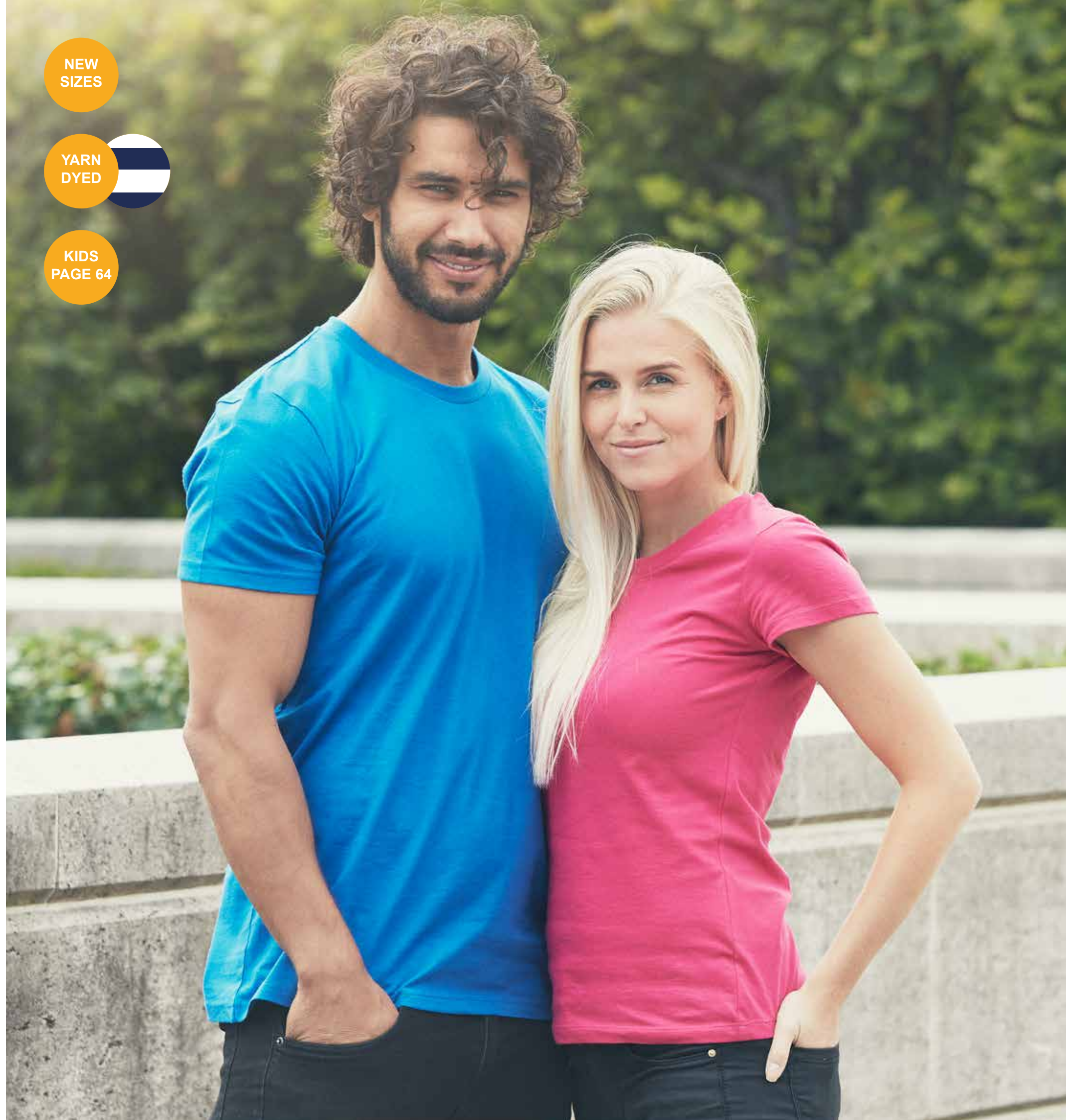
CERTIFICATES



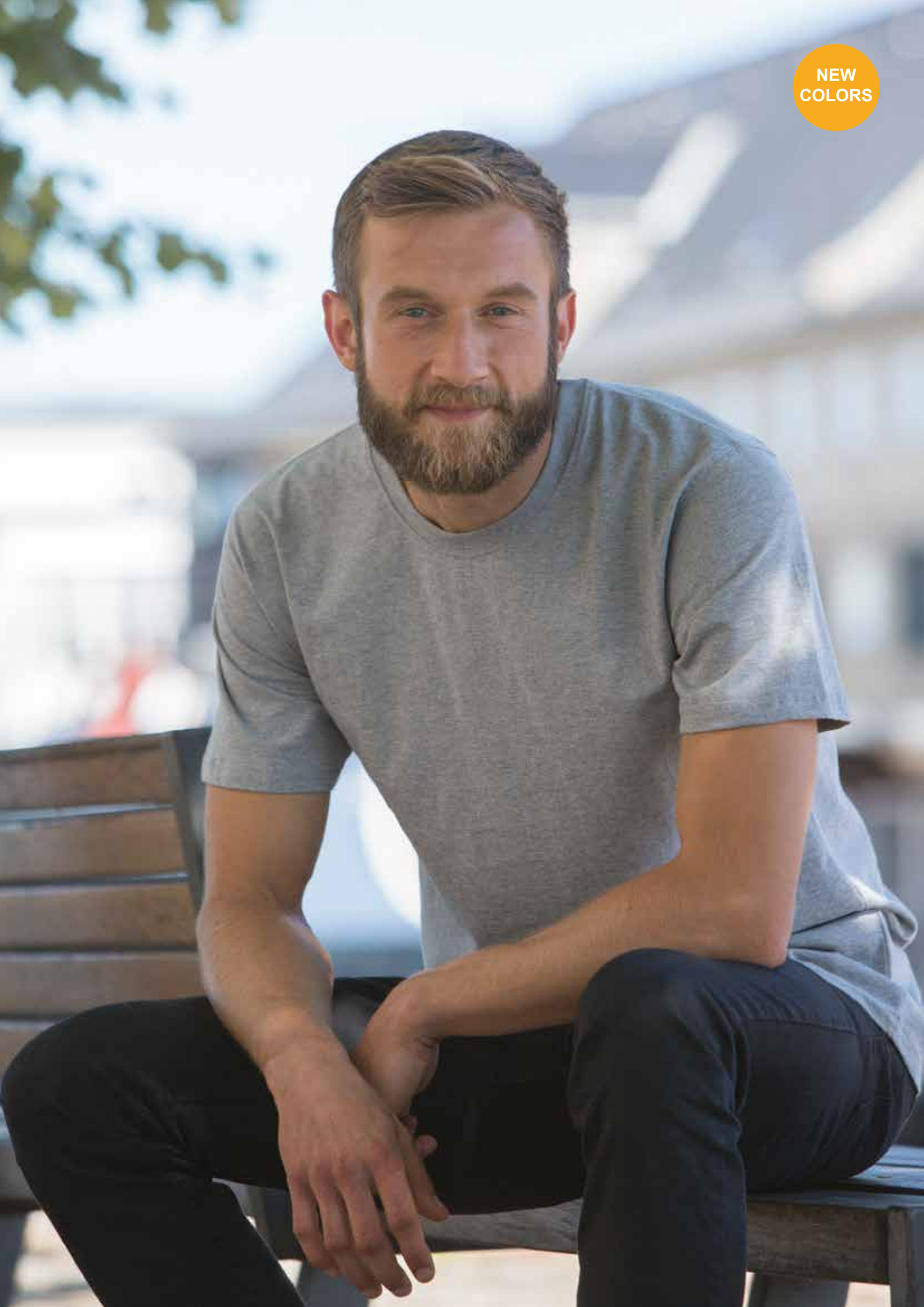
NEW  
SIZES

YARN  
DYED

KIDS  
PAGE 64







NEW  
COLORS

O60001  
MENS CLASSIC T-SHIRT

CLASSIC T-SHIRT WITH ROUND NECK  
AND INSIDE NECK TAPE

100% ORGANIC FAIRTRADE COTTON  
SINGLE JERSEY KNIT, 185 GSM

WHITE, SP.GREY, BLACK, NAVY, RED, D.HEATHER,  
BORDEAUX, GREEN,YELLOW, ROYAL



S-M-L-XL-2XL-3XL

	S	M	L	XL	2XL	3XL
W	48	51	54	57	60	63
H	69	72	75	78	81	84

CERTIFICATES



NEW  
COLORS

O80001  
LADIES CLASSIC T-SHIRT

CLASSIC T-SHIRT WITH ROUND NECK  
AND INSIDE NECK TAPE

100% ORGANIC FAIRTRADE COTTON  
SINGLE JERSEY KNIT, 185 GSM

WHITE, SP.GREY, BLACK, NAVY, RED, D.HEATHER,  
BORDEAUX, GREEN,YELLOW, ROYAL



XS-S-M-L-XL-2XL

	XS	S	M	L	XL	2XL
W	41	44	47	50	53	56
H	60	63	66	69	72	75

CERTIFICATES







O81010  
LADIES ROUNDNECK T-SHIRT

FITTED MODEL WITH LOWER ROUND NECK,  
FITTED SLEEVES AND INSIDE NECK TAPE

100% ORGANIC FAIRTRADE COTTON  
SINGLE JERSEY KNIT, 155 GSM

WHITE, SP.GREY, BLACK, SAPPHIRE, NAVY, PINK



XS-S-M-L-XL-2XL

	XS	S	M	L	XL	2XL
W	36	39	42	45	48	51
H	64	67	70	73	76	79

CERTIFICATES



O60002  
UNISEX REGULAR T-SHIRT

CLASSIC T MODEL WITH ROUND NECK  
AND INSIDE NECK TAPE

100% ORGANIC FAIRTRADE COTTON  
SINGLE JERSEY KNIT, 155 GSM

WHITE, SP.GREY, BLACK, NAVY, RED



XS-S-M-L-XL-2XL-3XL ⊕ 4XL-5XL

	XS	S	M	L	XL	2XL	3XL	4XL	5XL
W	50	53	55	58	60	63	65	69	73
H	68	70	72	74	76	78	80	81	82

CERTIFICATES



NEW  
SIZES







O61005  
MENS V-NECK T-SHIRT

SLIGHTLY FITTED T-SHIRT WITH V-NECK  
AND INSIDE NECK TAPE

100% ORGANIC FAIRTRADE COTTON  
SINGLE JERSEY KNIT, 155 GSM

WHITE, SP.GREY, BLACK, NAVY



S-M-L-XL-2XL-3XL

T	S		M		L		XL		2XL		3XL	
	W	H	48	70	51	72	54	74	57	76	60	80

CERTIFICATES



O81005  
LADIES V-NECK T-SHIRT

SLIGHTLY FITTED T-SHIRT WITH V-NECK  
AND INSIDE NECK TAPE

100% ORGANIC FAIRTRADE COTTON  
SINGLE JERSEY KNIT, 155 GSM

WHITE, SP.GREY, BLACK, NAVY



XS-S-M-L-XL-2XL

T	XS		S		M		L		XL		2XL	
	W	H	41	62	44	65	47	68	50	71	53	74

CERTIFICATES







## OKAY FACT #1 FROM WASTE TO WORDS

When processing cotton, you have some leftover material not fit for production. Instead of throwing that out, it's turned into beautiful Neutral® hangtags certified by the Global Recycled Standard. Optimized resource usage and a powerful message in a hangtag. Isn't that okay?





NEW  
COLORS



NEW  
COLORS

**O60012**  
**MENS ROLL UP T-SHIRT**

SLIGHTLY FITTED T-SHIRT WITH ROUND NECK, ROLLED  
SLEEVE DETAIL AND INSIDE NECK TAPE

100% ORGANIC FAIRTRADE COTTON  
SINGLE JERSEY KNIT, 155 GSM

WHITE, SP.GREY, BLACK, NAVY



S-M-L-XL-2XL-3XL

	S	M	L	XL	2XL	3XL
W	48	51	54	57	60	63
H	68	71	74	77	80	83

CERTIFICATES



**O80012**  
**LADIES ROLL UP T-SHIRT**

SLIGHTLY FITTED T-SHIRT WITH ROUND NECK, ROLLED  
SLEEVE DETAIL AND INSIDE NECK TAPE

100% ORGANIC FAIRTRADE COTTON  
SINGLE JERSEY KNIT, 155 GSM

WHITE, SP.GREY, BLACK, NAVY



XS-S-M-L-XL-2XL

	XS	S	M	L	XL	2XL
W	41	44	47	50	53	56
H	67	70	73	76	79	82

CERTIFICATES







**O81003**  
**LADIES LOOSE FIT T-SHIRT**

LOOSE FITTED MODEL WITH LOWER ROUND NECK  
AND INSIDE NECK TAPE

100% ORGANIC FAIRTRADE COTTON  
SINGLE JERSEY KNIT, 155 GSM

WHITE, SP.GREY, BLACK, NAVY, RED,  
BORDEAUX, STRIPE



XS-S-M-L-XL-2XL



	XS	S	M	L	XL	2XL
W	46	49	53	56	60	63
H	61	63	66	68	71	73

CERTIFICATES



**O81004**  
**LADIES HALF SLEEVE T-SHIRT**

LOOSE FITTED MODEL WITH ELBOW LENGHT SLEEVES,  
ROUNDED BOTTOM SHAPE AND INSIDE NECK TAPE

100% ORGANIC FAIRTRADE COTTON  
SINGLE JERSEY KNIT, 155 GSM

WHITE, BLACK, NAVY



XS-S-M-L-XL-2XL



	XS	S	M	L	XL	2XL
W	43	46	49	52	55	58
H	62	65	68	71	74	77

CERTIFICATES







**O81029**  
**LADIES INTERLOCK T-SHIRT**

SLIGHTLY FITTED T-SHIRT  
WITH ROUND NECK

100% ORGANIC FAIRTRADE COTTON  
INTERLOCK KNIT, 220 GSM

WHITE, BLACK, NAVY, BORDEAUX, MILITARY



XS-S-M-L-XL-2XL

	XS	S	M	L	XL	2XL
W	35	38	41	44	47	50
H	58	61	64	67	70	73

CERTIFICATES



**O61030**  
**MENS INTERLOCK T-SHIRT**

SLIGHTLY FITTED T-SHIRT  
WITH ROUND NECK

100% ORGANIC FAIRTRADE COTTON  
INTERLOCK KNIT, 220 GSM

WHITE, BLACK, NAVY, BORDEAUX, MILITARY



S-M-L-XL-2XL-3XL

	S	M	L	XL	2XL	3XL
W	47	50	53	56	59	62
H	67	70	73	76	79	82

CERTIFICATES







**O61031**  
**MENS SS GRANDDAD T-SHIRT**

SLIGHTLY FITTED MODEL WITH O-NECK, PLACKET W.  
COTTON BUTTONS AND INSIDE NECK TAPE

100% ORGANIC FAIRTRADE COTTON  
1X1 RIB KNIT, 220 GSM

WHITE, BLACK



S-M-L-XL-2XL-3XL

	S	M	L	XL	2XL	3XL
W	43	46	49	52	55	58
H	70	73	76	79	82	85

CERTIFICATES



**O81002**  
**LADIES DEEP O-NECK T-SHIRT**

FITTED MODEL WITH DEEP O-NECK  
AND INSIDE NECK TAPE

100% ORGANIC FAIRTRADE COTTON  
SINGLE JERSEY KNIT, 155 GSM

WHITE



XS-S-M-L-XL-2XL

	XS	S	M	L	XL	2XL
W	41	44	47	50	53	56
H	62	65	68	71	74	77

CERTIFICATES



**O61015**  
**MENS DEEP V-NECK T-SHIRT**

FITTED MODEL WITH LOWER V-NECK,  
FITTED SLEEVES AND INSIDE NECK TAPE

100% ORGANIC FAIRTRADE COTTON  
SINGLE JERSEY KNIT, 155 GSM

WHITE, BLACK



S-M-L-XL-2XL-3XL

	S	M	L	XL	2XL	3XL
W	45	48	51	54	57	60
H	70	73	76	79	82	85

CERTIFICATES



**O81015**  
**LADIES DEEP V-NECK T-SHIRT**

FITTED MODEL WITH LOWER V-NECK,  
FITTED SLEEVES AND INSIDE NECK TAPE

100% ORGANIC FAIRTRADE COTTON  
SINGLE JERSEY KNIT, 155 GSM

WHITE, BLACK



XS-S-M-L-XL-2XL

	XS	S	M	L	XL	2XL
W	36	39	42	45	48	51
H	59	62	65	68	71	74

CERTIFICATES







## **OKAY FACT #2**

# **MORE SUGAR PLEASE**

---

Instead of spraying with toxic chemicals, Neutral® cotton farmers use biological pesticides like sugar water. Ants love sugar and now have a new best friend and food supply in the cotton plant, which they'll defend from intruders like beetles and pest attacks. Okay ants. Okay crop protection!



## O61050 MENS LS T-SHIRT

SLIGHTLY FITTED T-SHIRT WITH ROUND NECK  
AND LONG SLEEVES

100% ORGANIC FAIRTRADE COTTON  
SINGLE JERSEY KNIT, 155 GSM

WHITE, SP.GREY, D.HEATHER, BLACK, SAPPHIRE,  
ROYAL, NAVY, STRIPE, YELLOW, RED, BORDEAUX,  
GREEN, BOTTLE GREEN, MILITARY



S-M-L-XL-2XL-3XL

	S	M	L	XL	2XL	3XL
W	48	51	54	57	60	63
H	67	70	73	76	79	82

CERTIFICATES



## O81050 LADIES LS T-SHIRT

SLIGHTLY FITTED T-SHIRT WITH ROUND NECK  
AND LONG SLEEVES

100% ORGANIC FAIRTRADE COTTON  
SINGLE JERSEY KNIT, 155 GSM

WHITE, SP.GREY, D.HEATHER, BLACK, SAPPHIRE,  
ROYAL, NAVY, STRIPE, YELLOW, RED, BORDEAUX,  
GREEN, BOTTLE GREEN, MILITARY



XS-S-M-L-XL-2XL

	XS	S	M	L	XL	2XL
W	40	43	46	49	52	55
H	61	64	67	70	73	76

CERTIFICATES



NEW  
COLORS

YARN  
DYED







KIDS  
PAGE 64

O61060  
MENS LS GRANDDAD T-SHIRT

SLIGHTLY FITTED MODEL WITH LONG SLEEVES,  
PLACKET W. COTTON BUTTONS AND INSIDE NECK TAPE

100% ORGANIC FAIRTRADE COTTON  
INTERLOCK KNIT, 220 GSM

BLACK



S-M-L-XL-2XL-3XL

	S	M	L	XL	2XL	3XL
W	43	46	49	52	55	58
H	70	73	76	79	82	85

CERTIFICATES



O81051  
LADIES LS GRANDDAD T-SHIRT

SLIGHTLY FITTED MODEL WITH LONG SLEEVES,  
PLACKET W. COTTON BUTTONS AND INSIDE NECK TAPE

100% ORGANIC FAIRTRADE COTTON  
SINGLE JERSEY KNIT, 155 GSM

WHITE, BLACK



XS-S-M-L-XL-2XL

	XS	S	M	L	XL	2XL
W	37	40	43	46	49	51
H	65	66	68	70	72	74

CERTIFICATES







**O61055**  
**MENS LS V-NECK T-SHIRT**

SLIGHTLY FITTED T-SHIRT WITH V-NECK,  
LONG SLEEVES AND INSIDE NECK TAPE

100% ORGANIC FAIRTRADE COTTON  
SINGLE JERSEY KNIT, 155 GSM

WHITE, BLACK



S-M-L-XL-2XL-3XL



	S	M	L	XL	2XL	3XL
W	48	51	54	57	60	63
H	67	70	73	76	79	82

CERTIFICATES



**O81052**  
**LADIES AMERICAN CLOSURE T-SHIRT**

SLIGHTLY FITTED T-SHIRT WITH AMERICAN CLOSURE  
AT NECK AND LONG SLEEVES W. RIB CUFF

100% ORGANIC FAIRTRADE COTTON  
1X1 RIB KNIT, 220 GSM

WHITE, BLACK



XS-S-M-L-XL-2XL



	XS	S	M	L	XL	2XL
W	34	37	40	43	46	49
H	56	59	62	65	68	71

CERTIFICATES







## **OKAY FACT #3**

# **FAIRTRADE ISN'T CHARITY**

---

Indian farmers have a hard time making a living from selling cotton due to weak bargaining positions and highly volatile prices in the global cotton market. Fairtrade complements market mechanisms, giving Neutral® farmers a fair chance to improve their lives. A fair deal is an okay deal!





**O61300**  
**MENS TANK TOP**

SLIGHTLY FITTED MODEL W. WIDE STRAPS AND  
RIB AT ARMHOLE AND NECK

100% ORGANIC FAIRTRADE COTTON  
SINGLE JERSEY KNIT, 155 GSM

WHITE, SP.GREY, BLACK, NAVY



S-M-L-XL-2XL-3XL

	S	M	L	XL	2XL	3XL
W	45	49	53	57	61	65
H	72	74	76	78	80	82

CERTIFICATES



**O81300**  
**LADIES TANK TOP**

SLIGHTLY FITTED MODEL W. WIDE STRAPS AND  
RIB AT ARMHOLE AND NECK

100% ORGANIC FAIRTRADE COTTON  
SINGLE JERSEY KNIT, 155 GSM

WHITE, SP.GREY, BLACK, NAVY



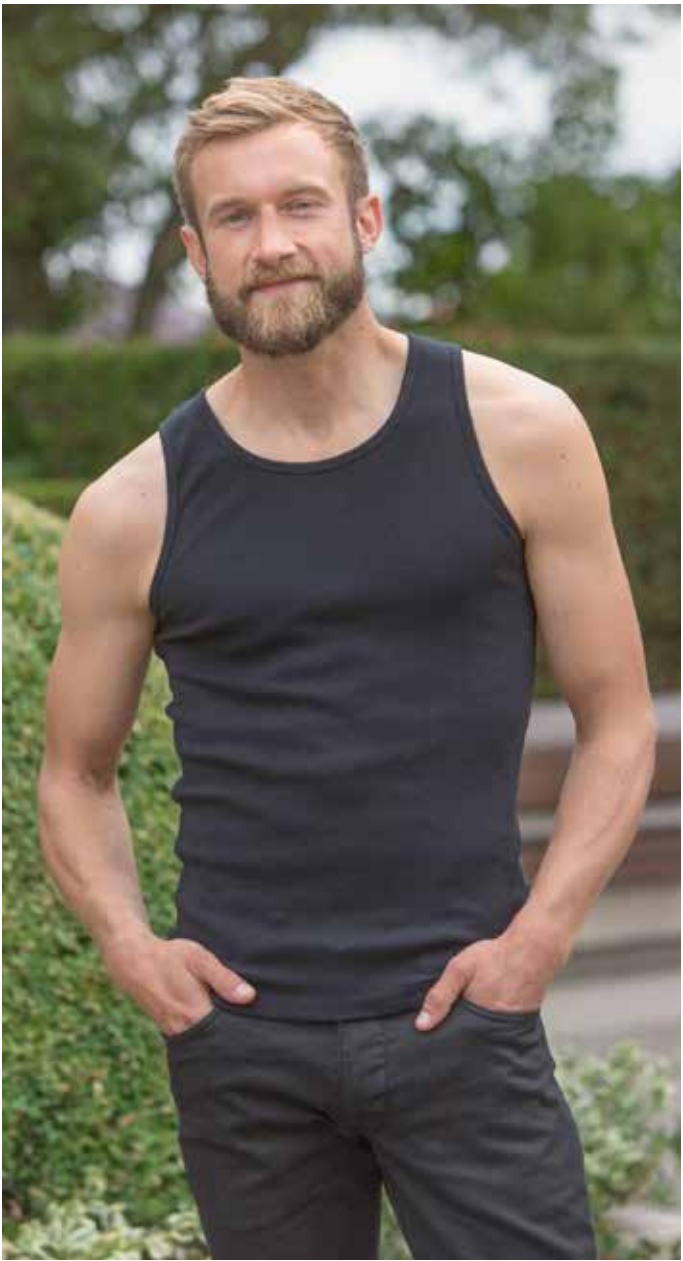
XS-S-M-L-XL-2XL

	XS	S	M	L	XL	2XL
W	34	38	42	46	50	54
H	61	64	67	70	73	76

CERTIFICATES







**O81200**  
**LADIES WRESTLER TOP**

SLIGHTLY FITTED MODEL W. WRESTLER BACK  
AND EDGE BAND ON STRAPS

100% ORGANIC FAIRTRADE COTTON  
2X2 RIB KNIT, 220 GSM

WHITE, BLACK



XS-S-M-L-XL-2XL

	XS	S	M	L	XL	2XL
W	32	35	38	41	44	47
H	56	59	62	65	68	71

CERTIFICATES



**O61200**  
**MENS WRESTLER TOP**

SLIGHTLY FITTED MODEL W. WRESTLER BACK  
AND EDGE BAND ON STRAPS

100% ORGANIC FAIRTRADE COTTON  
2X2 RIB KNIT, 220 GSM

WHITE, BLACK



S-M-L-XL-2XL-3XL

	S	M	L	XL	2XL	3XL
W	34	37	40	43	46	49
H	67	70	73	76	79	82

CERTIFICATES



**OKAY FACT #4**  
**HANDS ON**

In India, cotton is mostly picked the old school way by hand. Conventional farming needs toxic chemicals. Picking that with your fingers isn't smart. But with organic cotton it's completely okay!







NEW  
COLORS

NEW  
SIZES

O20080  
MENS SS POLO SHIRT

SLIGHTLY FITTED MODEL, PLACKET W. COTTON  
BUTTONS AND INSIDE NECK TAPE

100% ORGANIC FAIRTRADE COTTON  
PIQUÉ KNIT, 235 GSM

WHITE, SP.GREY, D.HEATHER, BLACK, SAPPHIRE, ROYAL, NAVY,  
YELLOW, ORANGE, RED, BORDEAUX, LIME, GREEN



XS-S-M-L-XL-2XL-3XL +4XL-5XL

	XS	S	M	L	XL	2XL	3XL	4XL	5XL
W	47	50	53	56	59	62	65	69	73
H	65	68	71	74	77	80	83	84	85

CERTIFICATES



O20200  
MENS LS POLO SHIRT

SLIGHTLY FITTED MODEL, PLACKET W. COTTON  
BUTTONS AND INSIDE NECK TAPE

100% ORGANIC FAIRTRADE COTTON  
PIQUÉ KNIT, 235 GSM

WHITE, BLACK



S-M-L-XL-2XL-3XL

	S	M	L	XL	2XL	3XL
W	50	53	56	59	62	65
H	68	71	74	77	80	83

CERTIFICATES





O22980  
LADIES SS POLO SHIRT

SLIGHTLY FITTED MODEL, PLACKET W. COTTON  
BUTTONS AND INSIDE NECK TAPE

100% ORGANIC FAIRTRADE COTTON  
PIQUÉ KNIT, 235 GSM

WHITE, SP.GREY, D.HEATHER, BLACK, SAPPHIRE, ROYAL, NAVY,  
YELLOW, ORANGE, RED, BORDEAUX, LIME, GREEN



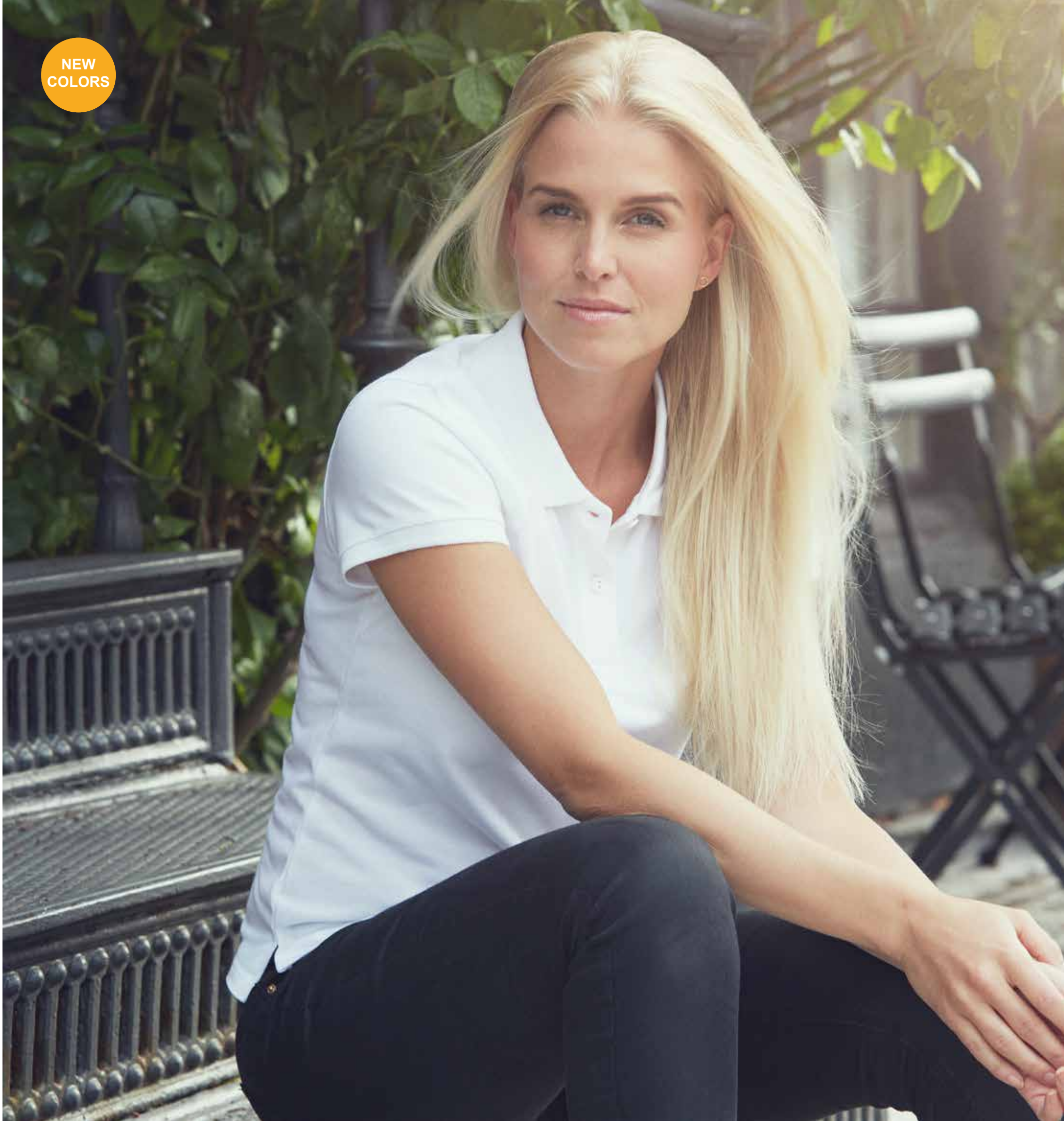
XS-S-M-L-XL-2XL

	XS	S	M	L	XL	2XL
W	42	45	48	51	54	57
H	57	60	63	66	69	72

CERTIFICATES



NEW  
COLORS







## **OKAY FACT #5**

# **BUTTONS FROM COTTON**

---

Normally, buttons are made from plastic or metal. It's even accepted by the highest environmental standards like the EU Ecolabel. But why not make buttons from cotton instead? That's what we do.





KIDS  
PAGE 67

NEW  
COLORS

O63301  
MENS ZIP HOODIE

DOUBLED LINED HOOD, KANGAROO POCKET, YKK ZIPPER  
AT FRONT, FLAT STRINGS AND INSIDE NECK TAPE

100% ORGANIC FAIRTRADE COTTON  
FLEECE W. BRUSHED INSIDE, 300 GSM

WHITE, SP.GREY, D.HEATHER, BLACK, SAPPHIRE, ROYAL,  
NAVY, YELLOW, ORANGE, PINK, RED, BORDEAUX,  
GREEN, MILITARY



S-M-L-XL-2XL-3XL ⊕ 4XL-5XL

	S	M	L	XL	2XL	3XL	4XL	5XL
W	53	56	59	62	65	68	72	76
H	69	71	72	75	77	80	81	82

CERTIFICATES



O83301  
LADIES ZIP HOODIE

DOUBLED LINED HOOD, KANGAROO POCKET, YKK ZIPPER  
AT FRONT, FLAT STRINGS AND INSIDE NECK TAPE

100% ORGANIC FAIRTRADE COTTON  
FLEECE W. BRUSHED INSIDE, 300 GSM

WHITE, SP.GREY, D.HEATHER, BLACK, SAPPHIRE, ROYAL,  
NAVY, YELLOW, ORANGE, PINK, RED, BORDEAUX,  
GREEN, MILITARY



XS-S-M-L-XL-2XL

	XS	S	M	L	XL	2XL
W	46	49	52	55	58	61
H	62	64	66	68	69	71

CERTIFICATES







KIDS  
PAGE 68

NEW  
COLORS

O83101  
LADIES HOODIE

DOUBLED LINED HOOD, KANGAROO POCKET,  
FLAT STRINGS AND INSIDE NECK TAPE

100% ORGANIC FAIRTRADE COTTON  
FLEECE W. BRUSHED INSIDE, 300 GSM

WHITE, SP.GREY, D.HEATHER, BLACK, SAPPHIRE, ROYAL, NAVY,  
YELLOW, ORANGE, PINK, RED, BORDEAUX, GREEN, MILITARY



XS-S-M-L-XL-2XL

	XS	S	M	L	XL	2XL
W	46	49	52	55	58	61
H	61	63	64	67	69	72

CERTIFICATES



O63101  
MENS HOODIE

DOUBLED LINED HOOD, KANGAROO POCKET,  
FLAT STRINGS AND INSIDE NECK TAPE

100% ORGANIC FAIRTRADE COTTON  
FLEECE W. BRUSHED INSIDE, 300 GSM

WHITE, SP.GREY, D.HEATHER, BLACK, SAPPHIRE, ROYAL, NAVY,  
YELLOW, ORANGE, PINK, RED, BORDEAUX, GREEN, MILITARY



S-M-L-XL-2XL-3XL ⊕ 4XL-5XL

	S	M	L	XL	2XL	3XL	4XL	5XL
W	53	56	59	62	65	68	72	76
H	69	70	72	75	77	80	81	82

CERTIFICATES



NEW  
COLORS





O62301  
UNISEX JERSEY ZIP HOODIE

DOUBLED LINED HOOD, KANGAROO POCKET,  
YKK ZIPPER AND INSIDE NECK TAPE

100% ORGANIC FAIRTRADE COTTON  
SINGLE JERSEY KNIT, 155 GSM

WHITE, SP.GREY, BLACK, NAVY, BORDEAUX, MILITARY



XS-S-M-L-XL-2XL-3XL

	XS	S	M	L	XL	2XL	3XL
W	46	49	52	55	58	61	64
H	62	65	68	71	74	76	79

CERTIFICATES



O62101  
UNISEX JERSEY HOODIE

DOUBLED LINED HOOD AND INSIDE NECK TAPE

100% ORGANIC FAIRTRADE COTTON  
SINGLE JERSEY KNIT, 155 GSM

WHITE, SP.GREY, BLACK, NAVY, BORDEAUX, MILITARY



XS-S-M-L-XL-2XL-3XL

	XS	S	M	L	XL	2XL	3XL
W	46	49	52	55	58	61	64
H	62	65	68	71	74	76	79

CERTIFICATES





O63001  
UNISEX SWEATSHIRT

CREW NECK, RAGLAN SLEEVES AND INSIDE NECK TAPE

100% ORGANIC FAIRTRADE COTTON  
FLEECE W. BRUSHED INSIDE, 300 GSM

WHITE, SP.GREY, D.HEATHER, BLACK, SAPPHIRE, ROYAL, NAVY,  
YELLOW, ORANGE, PINK, RED, BORDEAUX, GREEN, MILITARY



XS-S-M-L-XL-2XL-3XL ⊕ 4XL-5XL

	XS	S	M	L	XL	2XL	3XL	4XL	5XL
W	50	53	56	59	61	64	67	71	75
H	68	69	71	72	75	77	80	81	82

CERTIFICATES



KIDS  
PAGE 71







**O73501**  
**UNISEX JACKET**

RAGLAN SLEEVES, FRONT POCKETS W. YKK ZIPPER,  
YKK ZIPPER AT FRONT AND INSIDE NECK TAPE

100% ORGANIC FAIRTRADE COTTON  
FLEECE W. BRUSHED INSIDE, 300 GSM

SP.GREY, BLACK, NAVY



XS-S-M-L-XL-2XL-3XL

	XS	S	M	L	XL	2XL	3XL
W	50	53	56	59	61	64	67
H	62	64	66	68	70	72	74

CERTIFICATES



**O83001**  
**LADIES SWEATSHIRT**

SLIGHTLY FITTED MODEL W. RAGLAN SLEEVES  
AND INSIDE NECK TAPE

100% ORGANIC FAIRTRADE COTTON  
FLEECE W. BRUSHED INSIDE, 300 GSM

SP.GREY, BLACK, NAVY, RED



XS-S-M-L-XL-2XL

	XS	S	M	L	XL	2XL
H	46	49	52	55	58	61
W	59	62	64	67	69	71

CERTIFICATES





O74002

UNISEX SWEATPANTS W. CUFF

RIB CUFFS AT LEGS, YKK ZIPPER AT SIDE POCKETS,  
BACK POCKET AND FLAT STRINGS

100% ORGANIC FAIRTRADE COTTON  
FLEECE W. BRUSHED INSIDE, 300 GSM

SP.GREY, BLACK, NAVY



XS-S-M-L-XL-2XL-3XL

	XS	S	M	L	XL	2XL	3XL
W	29	32	36	39	42	45	48
I	80	80	80	81	81	82	82

CERTIFICATES



O63401

UNISEX HOODIE W. HIDDEN ZIP

HIDDEN YKK ZIPPER AT FRONT AND POCKETS, RAGLAN  
SLEEVES, ROUND STRINGS AND INSIDE NECK TAPE

100% ORGANIC FAIRTRADE COTTON  
FLEECE W. BRUSHED INSIDE, 300 GSM

SP.GREY, BLACK, NAVY



XS-S-M-L-XL-2XL-3XL

	XS	S	M	L	XL	2XL	3XL
W	50	53	56	59	62	65	68
H	62	64	66	68	70	72	74

CERTIFICATES







**O73331**  
**UNISEX JUMPSUIT**

KANGAROO POCKET AT FRONT, YKK ZIP POCKET AT SIDE,  
DOUBLED LINED HOOD AND YKK ZIPPER AT FRONT

100% ORGANIC FAIRTRADE COTTON  
FLEECE W. BRUSHED INSIDE, 300 GSM

SP.GREY, BLACK, NAVY



XS-S-M-L-XL-2XL-3XL

	XS	S	M	L	XL	2XL	3XL
W	54	57	60	63	66	69	72
H	156	159	162	165	169	173	177

CERTIFICATES



KIDS  
PAGE 71

**O74001**  
**UNISEX SWEATPANTS**

POCKETS AT SIDE, BACK POCKET  
AND FLAT STRINGS

100% ORGANIC FAIRTRADE COTTON  
FLEECE W. BRUSHED INSIDE, 300 GSM

SP.GREY, BLACK, NAVY



XS-S-M-L-XL-2XL

	XS	S	M	L	XL	2XL
W	39	41	44	46	49	51
T	79	81	83	85	87	89

CERTIFICATES



KIDS  
PAGE 68







## **OKAY FACT #6 SMART FARMING**

Organic cotton doesn't need harmful chemicals to grow. It uses less water. And it leaves room for small creatures like worms and beetles, improving soil quality. Finally, it saves farmers and their families from pesticide related diseases.





O30001  
KIDS SS T-SHIRT

CLASSIC T-SHIRT W. ROUND NECK

100% ORGANIC FAIRTRADE COTTON  
SINGLE JERSEY KNIT, 155 GSM

WHITE, NATURE, SP.GREY, BLACK, SAPPHIRE, ROYAL,  
NAVY, YELLOW, ORANGE, PINK, RED, LIME, GREEN



92/98-104/110-116/122-128/134-140/146-152/158

	92/98	104/110	116/122	128/134	140/146	152/158
W	32	34	36	38	41	44
H	43	47	50	53	57	61

CERTIFICATES



O31051  
KIDS LS GRANDDAD T-SHIRT

O-NECK, PLACKET W. COTTON BUTTONS  
AND INSIDE NECK TAPE

100% ORGANIC FAIRTRADE COTTON  
1X1 RIB KNIT, 220 GSM

WHITE, NAVY



98-104-110-116-122-128-134-140-146-152-158

	98	104	110	116	122	128	134	140	146	152	158
W	32	33	34	35	36	37	38	40	41	43	44
H	43	44	46	47	49	51	53	56	58	61	63

CERTIFICATES







O13301  
KIDS ZIP HOODIE

DOUBLED LINED HOOD, KANGAROO POCKET  
AND YKK ZIPPER AT FRONT

100% ORGANIC FAIRTRADE COTTON  
FLEECE W. BRUSHED INSIDE, 300 GSM

WHITE, SP.GREY, BLACK, NAVY, YELLOW, RED, GREEN



92/98-104/110-116/122-128/134-140/146-152/158

	92/98	104/110	116/122	128/134	140/146	152/158
W	36	38	40	42	45	48
H	47	49	52	55	60	65

CERTIFICATES







**O73331**  
**KIDS JUMPSUIT**

KANGAROO POCKET AT FRONT, YKK ZIP POCKET AT SIDE,  
DOUBLED LINED HOOD AND YKK ZIPPER AT FRONT

100% ORGANIC FAIRTRADE COTTON  
FLEECE W. BRUSHED INSIDE, 300 GSM

SP.GREY, BLACK, NAVY



104/110-116/122-128/134-140/146-152/158

	104/110	116/122	128/134	140/146	152/158
W	39	40	42	45	48
H	102	110	120	130	140

CERTIFICATES



**O13101**  
**KIDS HOODIE**

DOUBLED LINED HOOD  
AND KANGAROO POCKET

100% ORGANIC FAIRTRADE COTTON  
FLEECE W. BRUSHED INSIDE, 300 GSM

WHITE, SP.GREY, BLACK, NAVY, YELLOW, RED, GREEN



92/98-104/110-116/122-128/134-140/146-152/158

	92/98	104/110	116/122	128/134	140/146	152/158
W	38	40	42	44	47	50
H	46	49	52	55	60	65

CERTIFICATES







O33001  
KIDS SWEATSHIRT

RAGLAN SLEEVES, ROUND NECK AND RIB  
AT NECK AND SLEEVES

100% ORGANIC FAIRTRADE COTTON  
FLEECE W. BRUSHED INSIDE, 300 GSM

WHITE, SP.GREY, BLACK, NAVY, YELLOW, RED, GREEN



92/98-104/110-116/122-128/134-140/146-152/158

	92/98	104/110	116/122	128/134	140/146	152/158
W	38	40	42	44	47	50
H	46	48	52	54	60	65

CERTIFICATES



O34001  
KIDS SWEATPANTS

POCKETS AT SIDE, BACK POCKET, RIB CUFF AT LEG  
AND FLAT STRINGS

100% ORGANIC FAIRTRADE COTTON  
FLEECE W. BRUSHED INSIDE, 300 GSM

SP.GREY, BLACK, NAVY



92/98-104/110-116/122-128/134-140/146-152/158

	92/98	104/110	116/122	128/134	140/146	152/158
H	25	27	29	31	33	35
I	42	48	54	60	66	72

CERTIFICATES







## **OKAY FACT #7**

### **HOW TO DYE**

---

It's okay to use the most expensive and environmentally friendly dyes. It's okay to add organic softeners. And it's certainly okay to purify and reuse wastewater!





O11130  
BABIES LS BODYSTOCKING

METAL PRESS BUTTONS AT SHOULDER  
AND BOTTOM

100% ORGANIC FAIRTRADE COTTON  
1X1 RIB KNIT, 220 GSM

WHITE, L.BLUE, L.PINK



62/68/74/80/86/92

		62	68	74	80	86	92
	W	21	22	23	25	26	28
	H	37	39	41	43	46	48

CERTIFICATES



O11030  
BABIES SS BODYSTOCKING

METAL PRESS BUTTONS AT SHOULDER  
AND BOTTOM

100% ORGANIC FAIRTRADE COTTON  
1X1 RIB KNIT, 220 GSM

WHITE, L.BLUE, L.PINK



62/68/74/80/86/92

		62	68	74	80	86	92
	W	21	22	23	25	26	28
	H	37	39	41	43	46	48

CERTIFICATES







O11001  
BABIES LS T-SHIRT

METAL PRESS BUTTONS AT SHOULDER

100% ORGANIC FAIRTRADE COTTON  
1X1 RIB KNIT, 220 GSM

WHITE, L.BLUE, L.PINK



62/68/74/80/86/92

T	62	68	74	80	86	92
	W 22	23	24	26	27	29
	H 31	33	35	37	40	42

CERTIFICATES



O18001  
BABIES BLANKET

HOOD AT ONE CORNER AND RIB EDGEBAND

100% ORGANIC FAIRTRADE COTTON  
1X1 RIB KNIT, 220 GSM

WHITE, L.BLUE, L.PINK



ONE SIZE

W	75
	H 75

CERTIFICATES







## O18002 BABIES BIB

ONE SIZE BIB W. EDGE BAND  
AND PRESS BUTTONS

100% ORGANIC FAIRTRADE COTTON  
1X1 RIB KNIT, 220 GSM

WHITE, L. BLUE, L. PINK



ONE SIZE



CERTIFICATES



## O18003 BABIES HAT

ONE SIZE HAT W. EDGE BAND  
AND FLAT STRINGS

100% ORGANIC FAIRTRADE COTTON  
1X1 RIB KNIT, 220 GSM

WHITE, L. BLUE, L. PINK



ONE SIZE



CERTIFICATES



## OKAY FACT #8 JUST WEAR IT

Neutral® clothing is clean and ready to wear since we avoid all harmful chemicals throughout the production. So all you have to do is to go ahead and enjoy your new piece of sustainability.







NEW  
COLORS

O90003  
TWILL BAG

LONG HANDLES (66 CM), GUSSET AT BOTTOM AND  
NEUTRAL® AND FAIRTRADE FLAGLABEL AT SIDE

100% ORGANIC FAIRTRADE COTTON  
TWILL WEAVE, 210 GSM

WHITE, NATURE, BLACK, SAPPHIRE, ROYAL, NAVY,  
YELLOW, ORANGE, PINK, GREEN



ONE SIZE

	W	H	G
	38	42	7

CERTIFICATES



O90015  
SHOPPING BAG, GUSSET

LONG HANDLES (80CM), GUSSET AT BOTTOM AND  
NEUTRAL® AND FAIRTRADE FLAGLAGEL AT SIDE

100% ORGANIC FAIRTRADE COTTON  
CANVAS, 120 GSM

NATURE, BLACK, NAVY, RED, GREEN



ONE SIZE

	W	H	G
	51	32	14

CERTIFICATES





O90004  
SHOPPING BAG, SHORT HANDLES

SHORT HANDLES (33 CM) AND  
NEUTRAL® AND FAIRTRADE FLAGLABEL AT SIDE

100% ORGANIC FAIRTRADE COTTON  
CANVAS, 120 GSM

NATURE, BLACK



ONE SIZE



CERTIFICATES



O90014  
SHOPPING BAG, LONG HANDLES

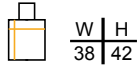
LONG HANDLES (66 CM) AND  
NEUTRAL® AND FAIRTRADE FLAGLABEL AT SIDE

100% ORGANIC FAIRTRADE COTTON  
CANVAS, 120 GSM

WHITE, NATURE, BLACK, SAPPHIRE, ROYAL,  
NAVY, YELLOW, RED, GREEN



ONE SIZE



CERTIFICATES







O90040  
LAPTOP BAG, 13"

FOR SIZE 13", 2-WAY ZIPPER AND  
NEUTRAL® AND FAIRTRADE FLAGLABEL AT SIDE

100% ORGANIC FAIRTRADE COTTON  
Twill, 210 GSM

NATURE, BLACK, NAVY



ONE SIZE

W	H	G
35	25	3

CERTIFICATES



O90044  
LAPTOP BAG, 15"

FOR SIZE 15", 2-WAY ZIPPER AND  
NEUTRAL® AND FAIRTRADE FLAGLABEL AT SIDE

100% ORGANIC FAIRTRADE COTTON  
Twill, 210 GSM

NATURE, BLACK, NAVY



ONE SIZE

W	H	G
37	27	3

CERTIFICATES







**O92003**  
**CHEF APRON**

ADJUSTABLE STRAP W. METAL PRESS BUTTONS AND  
NEUTRAL® AND FAIRTRADE FLAGLABEL AT SIDE

100% ORGANIC FAIRTRADE COTTON  
TWILL, 210 GSM

WHITE, BLACK



ONE SIZE



CERTIFICATES



**O92011**  
**KIDS APRON**

ADJUSTABLE STRAP W. METAL PRESS BUTTONS AND  
NEUTRAL® AND FAIRTRADE FLAGLABEL AT SIDE

100% ORGANIC FAIRTRADE COTTON  
TWILL, 210 GSM

WHITE, BLACK



ONE SIZE



CERTIFICATES





O92001  
APRON

ADJUSTABLE STRAP W. METAL PRESS BUTTONS AND  
NEUTRAL® AND FAIRTRADE FLAGLABEL AT SIDE

100% ORGANIC FAIRTRADE COTTON  
TWILL, 210 GSM

WHITE



ONE SIZE



CERTIFICATES



O92002  
CAFE APRON

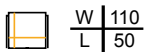
STRAP AT WAIST, POCKET AT FRONT AND  
NEUTRAL® AND FAIRTRADE FLAGLABEL AT SIDE

100% ORGANIC FAIRTRADE COTTON  
TWILL, 210 GSM

WHITE, BLACK



ONE SIZE



CERTIFICATES







**O93010**  
**SCARF**

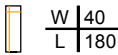
ONE LAYER SINGLE JERSEY W.  
OVERLOCK STITCHING AT EDGES

100% ORGANIC FAIRTRADE COTTON  
SINGLE JERSEY KNIT, 155 GSM

SP.GREY, BLACK, NAVY, RED, BORDEAUX



ONE SIZE



CERTIFICATES



**O93050**  
**HAT**

ONE LAYER SINGLE JERSEY W.  
FOLDED EDGES

100% ORGANIC FAIRTRADE COTTON  
SINGLE JERSEY KNIT, 155 GSM

SP.GREY, BLACK, NAVY, RED, BORDEAUX



ONE SIZE



CERTIFICATES







## O95099 TOWEL

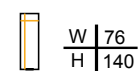
HEAVY TERRY QUALITY WITH HIGH ABSORBENCY AND  
JACQUARD EMBOSSED NEUTRAL® LOGO

100% ORGANIC COTTON  
TERRY, 650 GSM

WHITE, BLACK



ONE SIZE



CERTIFICATES



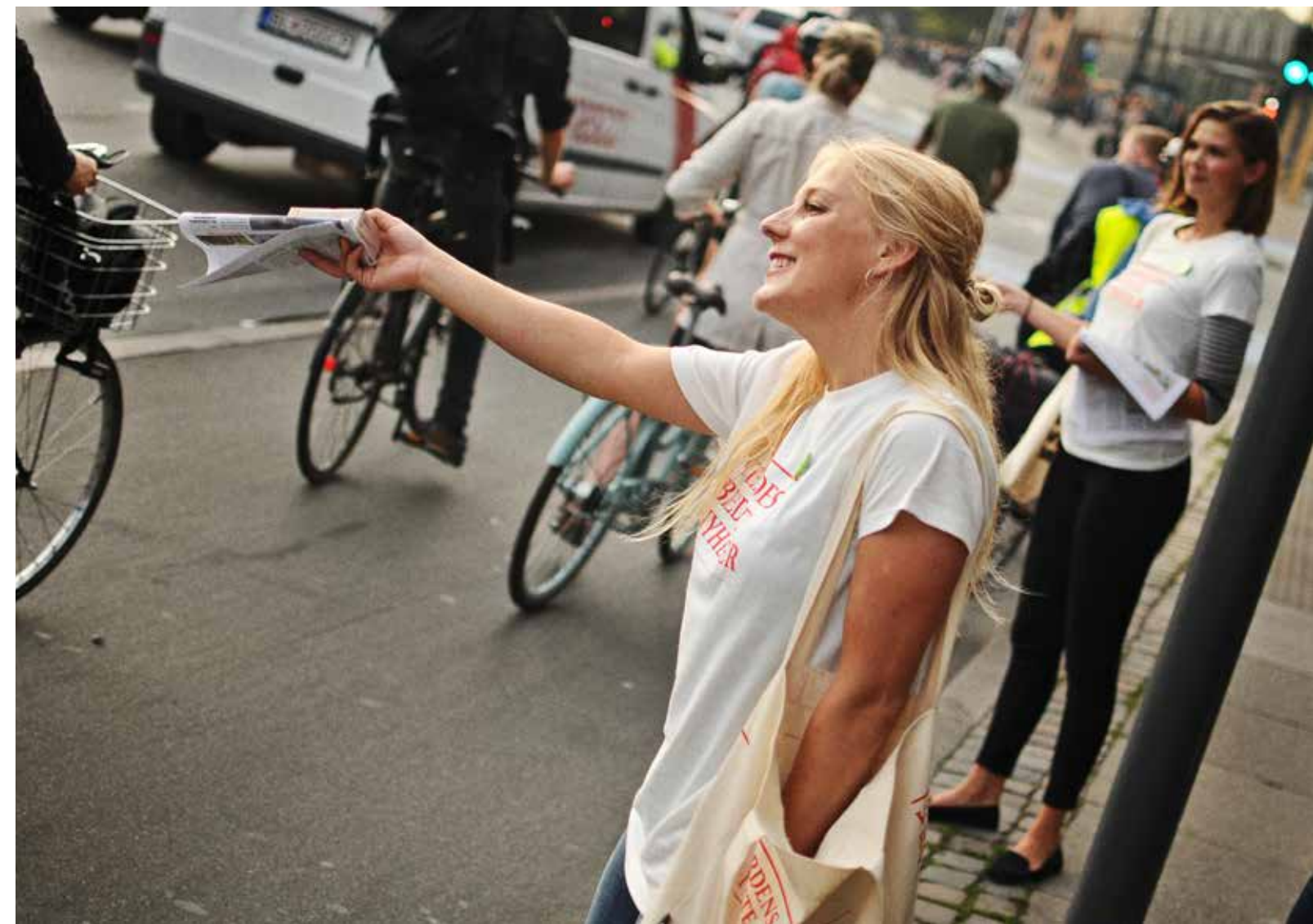
Every year, World's Best News – a campaign created by the UN, Danida, the private sector and civil society – hosts a pop-up event where they share positive stories on global development with Danish citizens. For that, they use Neutral® T-shirts and bags to emphasize their message.

**Photo: Hjalte Zacharewicz**



## OKAY FACT #9 SHARE WHAT YOU WEAR

The clothing industry is the most polluting in the world after oil. Fortunately, we have the solutions to do better. One T-shirt at a time, we can push for industry change and share the beauty of sustainability and all its inspirational stories!







# SUSTAINABLE STORYTELLING

---

Neutral® is more than clothing. It's a communication platform for you to inspire people and business to act okay. You can add a personalized message or simply show your commitment to sustainability through our Certified Responsibility™ labeling and hangtags. Either way, with Neutral® you can share your stories with great impact on a T-shirt you need anyway.





# CUSTOMIZED PRODUCTIONS

---

If you need apparel with a special design or company branding, why not make your own Neutral® production? From style and fabric to labeling and packaging, we can help you get any clothing you want as long as it can be made according to the high standards of Certified Responsibility™.







# WE BELIEVE IN BEING OKAY

---

With 100% commitment to certified clothing, we can improve our planet, make workers healthier, and give farmers hope. That's okay!



# NEUTRAL® CERTIFICATE GUIDE



## GOTS

100% organic cotton by GOTS Sustainable Textile methods certified and inspected by Control Union. The aim of the standard is to ensure the textiles are made using organic raw materials and environmentally and socially responsible methods. License no. CU810963



## Eu Ecolabel

The official EU label for Greener Products. Ecolabelled products have a comparatively modest impact on air, water, soil, quality, natural resource consumption, global warming and biodiversity. Products must pass rigorous environmental fitness tests, with results verified by an independent body. The label adorns top performing products only. License no. DK/016/049



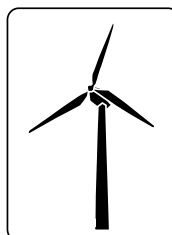
## Fairtrade

The Fairtrade Certification Mark is your independent guarantee that the cotton in this product has been certified in accordance with international Fairtrade Standards. [www.info.fairtrade.net](http://www.info.fairtrade.net) License no. 19007



## SA8000

SA8000 is based on the principles of international human rights norms. It measures the performance of companies in eight key areas: child labour, forced labour, health and safety, free association and collective bargaining, discrimination, disciplinary practices, working hours and compensation.



## Neutral® Responsibility

Renewable energy powers the Neutral® production. That way, making Neutral® clothing contributes to cleaner environments and fights climate change. In times of surplus, energy not needed for production is directed to local networks.



## Oeko-Tex

The Oeko-Tex Standard 100 comprehensively addresses the human ecology component of textile products. It evaluates and screens for any harmful substances present within processed textiles, which are intended to come into contact with consumers. License ZHGO 034436

# NEUTRAL® COLOR GUIDE

WHITE	YELLOW PMS 122 U
NATURE UNBLEACHED	ORANGE PMS 021 C
SAND PMS 7528 U	LIGHT PINK PMS 217 U
SP.GREY MELANGE	PINK PMS 226 U
D.HEATHER MELANGE	RED PMS 199 U
BLACK	BORDEAUX PMS 222 U
LIGHT BLUE PMS 277 U	PURPLE PMS 2685 U
SAPPHIRE PMS CYAN C	LIME PMS 7488 U
ROYAL PMS 293 C	GREEN PMS 347 U
NAVY PMS 533 C	BOTTLE GREEN PMS 357 C
STRIPE WHITE/NAVY	MILITARY PMS 574 U





#### WINNER OF CSR ABROAD 2015

The Ministry of Foreign Affairs of Denmark & Investment Fund for Developing Countries awarded Neutral® the CSR Abroad Prize dedicated companies promoting social responsibility and sustainable growth in the developing world.



#### WINNER OF SUSTAINIA FASHION 2013

Sustainia and their advisory board, including most notably **WWF & The Sustainable Apparel Coalition**, selected Neutral® as the most sustainable solution in the fashion sector.

**Neutral®**  
Certified Responsibility™



This catalogue is  
100 % biodegradable  
and Cradle to Cradle  
certified - free of all  
hazardous chemicals  
and heavy metals.